

Amendments to the Abstract

Please replace the paragraph entitled “ABSTRACT OF THE DISCLOSURE” with the following amended paragraph:

5 ~~The present invention disclosed and claimed herein comprises~~ The use of a visual indicia or cue ~~for facilitating~~ facilitates computer based access of a network by a consumer witnessing a presentation. A visual indicia or cue is provided during the presentation indicative of a relationship between the visual indicia or cue in the presence of a location on a network. This allows this location on the network to be accessed by a computer having an appropriate input device for responding to a ~~launch~~ released control signal associated with the visual indicia or cue wherein such response of the input device will connect the computer to the location.